Video transcript

RBC Amplify
design. create. incubate.

Technology & Operations Student Internship Program, Summer 2016

Nirali
I expected a cubicle job, you know, I'd come in eight to five, I'd work and then leave.

Derek
as a developer you think of working at a technology company, a Google or an Apple or a start-up.

Olivia
I never thought I was going to work at a bank at all.

Derek
So the Amplify program is where RBC lets self-led student teams, solve different challenges around the bank.

Olivia
And you're responsible to make something by the end of August.

Nirali
What we were told at the beginning was kind of look at it as a four month hackathon.

We are working in cutting edge technology and you have all the resources you need at your feet.

Derek
We're developing a mobile iOS app for travel insurance clients.

Olivia
We're building a voice recognition system for wealth management advisors.

Nirali
So we were tasked with attracting the millennial segment.

If the idea is good then we might get funding for it to be a start up. The other option is the bank might develop it. Which is also a good idea, because then we could still work on it if we get hired at RBC.

Derek
It's a cool mix of freedom, but also pressure to deliver something with little supervision.

Nirali
The design thinking process, that was completely new to me.

Derek
You actually have to go out and get people's experiences to come up with a product that they actually want or need to use.

Olivia
Pitches are so hard. Having the script right and then flowing together as a team

Nirali
It's a lot more exciting than I expected. There's butterflies in my stomach. I'm super nervous.

Derek
It shows that it's not just a student project, but it's actually something they're taking seriously.

They actually care about what my ideas are. They want me to be heard.

Olivia
if you're trying to develop something that isn't done, innovation requires breaking a lot of rules as well.

Derek
RBC definitely lets you be creative. Gives you the freedom to develop what you want.

Olivia
I would describe it as digital pioneership.

Nirali
What we're doing is just not what I saw a bank to be doing.

Derek
It was an amazing summer. I learned a lot and I'd be really excited if they went forward with what we made.